

# Cabrillo Economic Development Corporation Annual Report 2007



CABRILLO ECONOMIC DEVELOPMENT CORPORATION

*bringing community home*

## From the Board President and Executive Director

The Cabrillo Economic Development Corporation had a great year in 2007! A few highlights:

Our Community Building and Neighborhood Revitalization Division led the revitalization effort of a Santa Paula neighborhood, resulting in improved relationships between residents and local businesses in the Kalorama area, and raised awareness of the neighborhood coalition's efforts to improve safety.

Our Real Estate Development and Construction Division completed three new communities—Vista Hermosa in Santa Paula, Hacienda Guadalupe in Oxnard and Villa Victoria in Oxnard for a total of 104 new homes.

Our Property and Asset Management Division leased Vista Hermosa Apartments in Santa Paula and Villa Victoria in Oxnard, and assisted in the re-syndication of the Santa Paulan Senior Apartments.

Our NeighborWorks® HomeOwnership Center assisted 92 families into homeownership, launched a foreclosure prevention campaign and opened a second new HomeOwnership center in Santa Maria.

On page 10, you'll find a list of what we're working on in 2008. We would like to thank our many partners, friends and staff for helping us make the dream of homeownership a reality for the many people we assist. We look forward to continuing our work with you.

Sincerely,

Roy Jasso, Board President  
Rodney Fernandez, Executive Director

Cover page photo: NeighborWorks® Week volunteers took a break from revitalizing their Santa Paula neighborhood in June 2007 at CEDC's Vista Hermosa.

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**Board of Directors/Executive Officers:**

Roy Jasso, President  
Jorge Gutierrez, Vice President  
Gerard Kapuscik, Vice President  
Dennis Mitchem, Secretary  
Gary Shallenberger, Treasurer  
Dean Palius, Human Resources  
Zeeda Daniele, Past President

**Board Members:**

David Rodriguez  
Trayci Gibson  
Lena Freiberg  
David Sabedra  
Jessica Murray  
Paula Gutierrez  
Thomas E. Malley  
Mike McGuire



CEDC's Board of Directors paused for a photo at its 2008 planning meeting. Back row: Gary Shallenberger, Mike McGuire, Thomas O'Malley, Ernest Baskette Jr. (VCCDC Board Member). Second row: Zeeda Daniele, Rodney Fernandez (CEDC Executive Director), Gerard Kapuscik, David Rodriguez, Jorge Gutierrez. Front row: Roy Jasso, Jessica Murray. Board Members not pictured: Dennis Mitchem, Trayci Gibson, Lena Freiberg, David Sabedra, Paula Gutierrez and Veronica Gomez.

Committed to Excellence

# Leadership and revitalization



In June 2007, 117 volunteers revitalized a Santa Paula neighborhood as part of a national NeighborWorks® Week campaign. Sponsored by CEDC, Citibank, and other local businesses, the revitalization effort involved planting flow-

ers, new sod, and painting homes and fences. Many CEDC staff members and local contractors also assisted with the effort. Children helped with the renewal project and took a break for some fun activities to celebrate the occasion.

Each year, the Community Building and Neighborhood Revitalization (CBNR) Division empowers and engages individuals, families and neighborhoods in shaping the physical, social and economic fabric of their communities.

In 2007, the CBNR division celebrated many accomplishments. Among the successes were:

- Developing partnerships with local universities and organizations
- Developing neighborhood coalitions in various areas of Ventura County
- Providing leadership training and support to CEDC residents and community members.

