



For Immediate Release:  
October 3, 2011

Contact: Jennifer Gordon  
CEDC Communications Manager  
Work: (805) 672-2575, Cell: (805) 407-2615  
[jgordon@cabrilloedc.org](mailto:jgordon@cabrilloedc.org)

**400 YOUTH EXPECTED AT CEDC'S 3<sup>RD</sup> ANNUAL  
805 YOUTH EXCHANGE AT VENTURA COLLEGE  
Co-founders of "Surf to Turf" offer motivating life examples for "at-  
promise" youth in the 805**

Ventura, CA – Cabrillo Economic Development Corporation (CEDC) will present its 3rd Annual 805 Youth Exchange, "Swap What You Got: Ideas, Culture, Community," on Saturday, October 8, 2011 from 9:00 a.m. - 3:30 p.m. at Ventura Community College. CEDC's Community Building and Neighborhood Revitalization (CBNR) team is organizing this innovative educational event geared toward youth whom CEDC likes to call "at promise" instead of "at risk."

This unique event is focused on bringing local youth together to engage in beneficial activities and to plan for bright futures. There will be free workshops for youth to choose from including careers in sports facilitated by YAC, financial literacy games facilitated by CEDC's NeighborWorks® HomeOwnership Center and Pacific Oaks Federal Credit Union, Improv facilitated by Straight Up, Organizing around an Issue facilitated by Future Leaders of America, Life After High School: What's Next facilitated by Ventura County Community College District, The 4 Elements of Hip Hop facilitated by The Lab, and Son Jarocho facilitated by Arts for Action and more. There will also be an education pathway resource fair, where youth can plan for future educational achievement.

In keeping with the event's theme "In the 805...We ride the wave of change," surfers J.J. Ortiz and Manny Raya will be the motivational keynote speakers. Ortiz and Raya used their love of surfing to avoid gang involvement. They want to inform other youth that there are positive alternatives to gang involvement. Ortiz and Raya co-founded the Turf to Surf Program, a two-week surfing summer camp for youth at risk of joining gangs. The goal of this program is to infuse youngsters with love for the beach and surfing, as well as expose them to a future outside of the street life. Event organizers hope that youth attending the event will go away with the learning that when you anticipate movement and position yourself in the path of progress, it is like catching and surfing a wave. By harnessing the power of movements you leverage energy that is bigger than just your own effort and your success dramatically improves.

"We are proud to have the sponsorship of Ventura Community College to host the 3rd Annual 805 Youth Exchange, Swap What You Got: Ideas, Culture and Community and all the community partners who are making this day possible for the youth in our region," says Nancy Tillie, CEDC's Chief Operating Officer and Chief Financial Officer. "We are thrilled to have keynote speakers who are such great role models for our youth."

Breakfast and lunch are included along with free parking, raffle prizes and live performances.

For any questions or more information, or if individuals wish to volunteer, they may call Rena Sepulveda at (805)659-3791 x.147 or e-mail at [rsepulveda@cabrilloedc.org](mailto:rsepulveda@cabrilloedc.org).

CEDC appreciates the following organizations and individuals that will be represented at the 805 Youth Exchange:

Partners Participating in Resource Fair:

- Arts for Action
- Big Brothers Big Sisters
- Boys & Girls Club
- Center for Employment Training
- El Centrito
- Interface
- Junior Lifeguards
- National University
- Pacific Oaks Federal Credit Union
- Tall Ships Institute
- Ventura County Community College District
- Young Leaders Society

Organizations Facilitating Workshops:

- Arts for Action is doing a Son Jarocho
- CEDC's NeighborWorks® America HomeOwnership Center and Pacific Oaks Federal Credit Union – Financial Literacy
- Future Leaders of America- Organizing Around An Important Issue
- Interface- Preventing Teen Dating Violence
- James Rojas- Design Your Ideal Community
- Straight Up- Improv
- The Lab- The 4 Elements of Hip Hop
- Ventura Community College- Tour of the Campus
- Ventura County Community College District- Life After High School: What's Next?
- YAC- Careers in Sports

Donated Food or Service:

- Chipotle
- DJs Catering
- Francisco's Fruit
- Fresh & Easy
- LA Mexicana
- Noah's Bagels
- Oxnard Union High School District
- Peet's Coffee
- Radio Formula
- Reiter Bros.
- Shamsi's Deli
- Trader Joe's
- United Way of Ventura County
- Vanessa's Bakery

CEDC is a private non-profit affordable home and community development corporation that provides comprehensive housing services, through a community building approach, in Ventura and Santa Barbara Counties, and the Santa Maria area. Since its incorporation in 1981, CEDC has built more than 1,400 units of affordable for-sale and multi-family rental homes, manages 715 affordable rental units, and has assisted more than 8,000 individuals and families with homeownership education, counseling and lending services. CEDC is a chartered member of NeighborWorks®, a national network of more than 230 community development and affordable home developers. This year marks CEDC's 30<sup>th</sup> year of operation.

# # #